



Prof. Gaston Ares

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Short bio

Gastón Ares is a professor at the Food Science and Technology Department of the School of Chemistry of Universidad de la República in Uruguay. He has authored more than 120 articles in international refereed journals, 7 book chapters and numerous presentations in scientific meetings. Gastón was awarded the 2007 Rose Marie Pangborn Sensory Science Scholarship, granted to PhD students in sensory science worldwide, as well as the 2011 Food Quality and Preference Award for a young researcher, for his contributions to sensory and consumer science. He is a member of the Editorial Boards of Food Quality and Preference, and serves as Associate Editor of Food Research International and Journal of Sensory Studies.

Research interests

Her research areas are consumer behaviour and sensory science, with a main focus on the consumer. His research focuses on the exploration of new methodologies to further understanding consumer perception, in particular sensory descriptive techniques. He also has a strong interest in multivariate data analysis (sensometrics).

Aims and activities related to the visit

Gaston visited the GESAAF in November 2016 within the framework of the agreement between the University of Florence (GESAAF) and the Universidad de la Republica, Uruguay.

During his visit he gave a seminar for PhD Students at GESAAF entitled "Multiple Factorial Analysis in handling sensory data in Food Science studies". He also started a collaboration with Sara Spinelli (Post Doc position at GESAAF) on the use of the Check All That Apply (CATA) method in determining the global profile of food products.