



Prof. John Prescott

Associate Fellow at the Institute on Asian Consumer Insight (Singapore)

Visiting Professor at GESAAF since 2013.

Email: prescott18@gmail.com

Website: <http://www.taste-matters.org>

main contact person at GESAAF: Erminio Monteleone

Short bio

He was trained in experimental psychology and has worked in food perceptions and preferences for 25 years at universities and research centers in Australia and New Zealand. Since 2005, he has been Editor of *Food Quality and Preference*, the leading journal for sensory/consumer science, and am also a member of the executive editorial board of *Chemosensory Perception*.

Research interests

He have authored 80+ journal articles and 20 book chapters on topics including cross-cultural taste preferences, perception of pungency, the genetics of taste perception, and flavour perception and preference.

Aims and activities related to the visit

Courses: Individual differences In Food preference Papers in collaboration - PhD Course – 5 credits

Seminar for PhD Students: How to write a PhD Thesis

Scientific Support to PhD Students: Contribution to the experimental studies of the students Camilla Masi, Maria Piochi and Danny Ciceri.

Scientific Collaboration with GESAAF researchers: Erminio Monteleone, Caterina Dinnella, Sara Spinelli.

Published papers in collaboration with researchers at GESAAF:

-) Masi, C., Dinnella, C. Pirastu, N., Prescott, J., Monteleone E. (2016). Caffeine metabolism rate influences coffee perception, preferences and intake. *Food Quality and Preference*, 53, 97-104.

-) Spinelli, S. Masi, C., Zoboli, G.P., Prescott, J., Monteleone, E. (2015). Emotional responses to branded and unbranded foods. *Food Quality and Preference*, 42, 1-11.

-) Masi, C., Dinnella, Monteleone, E., Prescott, J. (2015). The impact of individual variations in taste sensitivity on coffee perceptions and preferences. *Physiology and Behavior*, 138, 219-226.

-) Prescott J., and Monteleone E. (2015). Consumer perceptions of food and beverage flavour. In Parker, J.K., Elmore, S., Methven, L., and José, M. (Eds). *Flavour Development, Analysis and Perception in Food and Beverages*. Amsterdam, NL: Woodhead Publishing, 369-385.